

# 101

C O P E N H A G E N



## **Nama Lounge Chair - Sand**

Designed by

Kristian Sofus Hansen &  
Tommy Hyldahl

# Nama Lounge Chair - Sand

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## Product Description

Inspired by the refined simplicity of traditional Japanese stick chairs, the Nama Lounge Chair embodies the beauty of raw, natural design.

True to its name--Nama, meaning "raw" and "natural" in Japanese--this chair celebrates minimalism through thoughtful craftsmanship and the intelligent use of materials. Every wooden stick in the Nama Chair serves a vital structural purpose, with each element carefully rounded, bent, and composed to create a sculptural yet understated silhouette. This intentional reduction to the essentials results in a chair that is lightweight, elegant, and durable--perfect for relaxed living spaces.

A distinctive feature of the Nama Lounge Chair is its upholstered backrest, inspired by the iconic Copenhagen bicycle bags. Mounted to the wooden frame with two simple straps, this detail adds both visual character and extra comfort. Combined with a fully upholstered seat, the chair offers exceptional cosiness--ideal for long afternoons of reading, conversation, or quiet reflection.

The Oak frame in the deep colour Coffee Black, combined with a Linen Sand upholstery delivers a soft, understated elegance, balancing dark wood tones with a light, tactile fabric.

The Nama Lounge Chair is where minimalism meets thoughtful design--creating a timeless piece that invites you to sit back, relax, and savour every moment.

## Designer Description

Tommy Hyldahl and Kristian Sofus Hansen intertwine their distinct sensibilities to create designs where storytelling, materiality, and timeless form meet in quiet harmony.

With a background in fashion, Tommy brings an intuitive eye for trends, colors, and textures. His process is one of layering histories, blending details and references from past design periods and reimagining them into something fresh and contemporary. Each collection unfolds as a narrative, evolving from concept to creation, with every element contributing to a greater story.

Kristian, who has lived and studied in Japan, seeks to unite Japanese aesthetics with Danish design, creating a characteristic twist on simplicity itself. His work is defined by the search for subtle, original details that elevate each piece with a unique signature. Drawing inspiration from art and sculpture, his creative process unfolds in new and exciting ways, always striving to craft designs that are both functional and timeless.

Together, they craft design that transcends time, poetic yet practical, expressive yet enduring.



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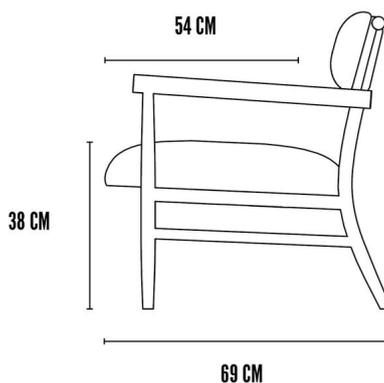
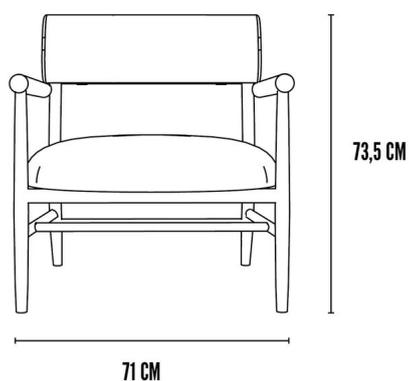
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## Main

SKU	253045	Product Family	Nama
Product name	Nama Lounge Chair - Sand	Color	Coffee Black Oak & Linen 8047-2
Product Type	Lounge Chair	Size	Regular
		Unit	Piece

## Logistics

EAN number	4251501414650	Package - CBM	0.468
Package height in cm	80.00	Package - Weight KG	16.000
Package width in cm	76.50	Tariff Code No	9401690090
Package length in cm	77.00	Country of origin	China
Suitable for Courier	No	Quantity of Inner Boxes	1



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### Product

Materials	Oak & Linen	Net weight in kg	12.2
Item Height in cm	73.50	Space Suitability	
Item width in cm	69.00	Strength Test	L1
Item length in cm	71.00	FSC Wood	Yes

### Upholstery

Fabric	Linen 8047-2	Cigarette Test - CAL-117	No
Martindale	18.000	Cigarette Test - EN 1021-1	No
Colour Fastness to Light	N/A	Cigarette Test - BS5852 Part 1	No
Pilling	N/A	Match Flame Test - EN 1021-2	No
Oeko Tex	N/A	Ignition Source 5 (Crib 5) - BS 5852 Part 2	No
Fire Test Foam	CAL-117	NF P92-507 - Class M1	No

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## Family Description Text

The Nama Series is a meditation on simplicity, inspired by the quiet elegance of traditional Japanese stick chairs, where nothing is superfluous and every detail carries intention. Its name, Nama, meaning "raw" and "natural" in Japanese, reflects a philosophy of honesty: in materials, in form, in the way each piece invites you to pause and inhabit the present.

Shaped by hand and guided by restraint, the chairs balance lightness and strength in a sculptural yet unassuming silhouette. Curved wooden lines soften into harmony, while the upholstered backrest, fastened with two simple straps and recalling the effortless functionality of Copenhagen bicycle bags, introduces a touch of tactility and character. Together with the cushioned seat, it creates a subtle embrace, offering comfort without excess.

The series flows seamlessly between lounge and dining, private and public, intimacy and gathering. It is furniture that does not demand attention, but quietly rewards it, objects that age with grace, carrying the mark of craftsmanship and the warmth of use.

## Color Description

This combination balances the profound depth of Coffee Black Oak with the raw, sandy beige tone of Linen 8047-2. The oak's near-black intensity anchors the pairing, while the linen introduces warmth, softness, and natural texture. Together, they create a dialogue of contrast dark and light, smooth and tactile expressing timeless elegance with a modern edge.

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## Maintenance Guide Description

This furniture combines the enduring strength of American Red Oak with the natural softness of linen. Both materials are living surfaces that age beautifully with time, and each requires thoughtful care to preserve its character.

For American Red Oak, dust regularly with a soft, dry cloth. For deeper cleaning, wipe gently with a slightly damp cloth in the direction of the grain, then dry immediately. Avoid abrasive cleaners, silicone-based polishes, or excess water, which may damage the surface. Protect oak surfaces with coasters, mats, or felt pads, and wipe spills promptly to prevent staining. Keep the wood away from direct sunlight, heat sources, and extreme humidity to maintain stability and prevent fading.

For linen upholstery, vacuum gently with a soft brush attachment to remove dust and prevent particles from embedding in the fibers. In case of spills, blot immediately with a clean, dry cloth never rub, as this may spread the stain or push liquid deeper into the weave. For light stains, use a mild upholstery cleaner suitable for natural fabrics, always testing it first on an inconspicuous area. Professional upholstery cleaning is recommended for deeper care. Protect linen from prolonged exposure to direct sunlight and excessive humidity to preserve its color and texture.

With regular care, the harmony of oak's grounded strength and linen's organic softness will grow richer with age, ensuring a lasting balance of resilience, comfort, and natural beauty.

## Materials Description

This pairing unites the grounded strength of American Red Oak with the natural softness of linen. FSC-certified and responsibly sourced, the oak reveals its story through every grain tight, resilient, and warm in tone maturing over time into a rich patina that reflects years of use and care. Its stability allows for sculptural shaping, where bold lines and soft curves highlight the material's raw elegance.

Balancing this strength, linen offers a tactile warmth and organic character. Woven from natural fibers, it is celebrated for its durability, subtle texture, and timeless comfort. Over time, linen softens and develops a lived-in beauty that enhances both touch and appearance.

Together, American Red Oak and linen create furniture that is both sculptural and inviting an interplay of resilience and softness, structure and comfort crafted to age gracefully and grow more personal with each passing year.